

Calgary Breastfeeding Matters Group Foundation Meeting Minutes

DATE: October 9, 2019

LOCATION: Online

ATTENDANCE: Jan Anderson, Jennifer House, Amber Ruston Doetzel, Amarlata Seth, Stephanie Forseth, Jennifer Raymond

ITEM	DISCUSSION	ACTION
1.0 Welcome and Introductions	<ul style="list-style-type: none"> ○ Meeting began at 7:01pm ○ Amber chaired the meeting 	
2.0 Amendments to Agenda	<ul style="list-style-type: none"> ○ None 	
3.0 Review May Business Minutes	<p>MOTION: Jen H. moved that the May meeting minutes be accepted</p> <ul style="list-style-type: none"> ○ Seconded by Jen R ○ Motion carried <p>MOTION: Jen H. moved that the Oct agenda be accepted.</p> <ul style="list-style-type: none"> ○ Seconded by Jan ○ Motion carried 	
4.0 Committee Reports 4.1 Community Action	<p>Baby Show Sept/19</p> <ul style="list-style-type: none"> - Good volunteer list. Attendance seemed to be down a bit. - About 150 emails left on the draw slips and added to mailchimp. - Resource sheet and display worked well. - Will plan on going again next year. Perhaps in the spring, if our conference is going to be in the fall. 	<p>ACTION: Jen H and Amber will watch for Spring Baby Show dates</p>

<p>4.2 Political Action:</p>	<ul style="list-style-type: none"> - We received a message on Facebook about a doctor's office with formula displays. The committee wrote a letter to send to the office and put out a call on Facebook for other office locations with formula advertisements. - We mailed out about 5 letters. No responses from the offices. - Can post calls for more office locations on facebook. 	<p>ACTION: Jen H will post on FB every few months for more office names and continue to send letters</p>
<p>4.3 Conference Committee:</p>	<ul style="list-style-type: none"> - Jan and Amber will continue on the planning committee. - Send out a newsletter to see if we can recruit more volunteers. - Plan for Fall (Oct?) 2020. 	<p>ACTION: Amber will send out an email requesting conference committee volunteers</p>
<p>5.0 New Business 5.1 New ideas</p>	<ul style="list-style-type: none"> - Prenatal classes. We could do 90 minute prenatal breastfeeding classes in community classes in community halls or Sobeys meeting rooms. Have a presentation already done. Could charge \$10 (or a CBMG membership) - Membership perks: could we provide some value to increase membership numbers? Or even share what the money goes to support? We used to have a membership coordinator, but don't currently. 	

	<p>- Newsletter: could we offer more educational emails? Perhaps rotate volunteers every month to complete content. Jen R and Stephanie would be interested to help out. Hosting a blog and increasing facebook posts would be nice too. Our struggle is always finding man-power to do this!</p>	
<p>5.2 Secretary vacancy</p>	<p>- Amber will post (and boost) on Facebook in early November in search for a secretary. Also could use volunteers in all capacities (conference committee, web master, social media, membership coordinator).</p>	<p>ACTION: Amber will post in November on FB looking for a secretary</p>
<p>5.3 Next meeting</p>	<p>- In person + zoom link for those who can join online (need a room with wifi) - Aren't sure about whether Zoom is ok for official meetings: Jan to contact Jen P to ask. - Tentative date Wed Feb 8th.</p> <p>Meeting Adjourned 8:05pm</p>	<p>ACTION: Jan to contact Jen P about rules regarding online meetings for societies.</p>

May 14, 2018 Motions Log

1. Jen H. moved that the September 2017 meeting minutes be accepted.

Motion seconded by Jen R

Motion approved and carried.

2. Jen H. moved that the January 2018 AGM meeting minutes be accepted.

Motion seconded by Jan

Motion approved and carried.